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CEI Sales Team Grows with Addition Of Industry Veteran Motta

Newington, VA – February 26, 2009 – Communications Engineering, Inc. (CEI) announced today that it has expanded its sales and customer service capabilities by adding industry veteran Chuck Motta as sales representative, Outside Sales for CEI Sales, LLC.

Motta, who has more than 40 years of experience in the broadcast industry, comes to CEI Sales from Chyron Corporation in Melville, NY, where he was most recently director of National Accounts for the ChyTV Group, with responsibility for special accounts, OEMs, large retail accounts and government agencies. Previously, he was manager of the Mid-Atlantic Region and general manager of the Government Systems Division at Chyron. At CEI Sales, he will focus on serving existing customers and expanding CEI's business opportunities with government and commercial clients by emphasizing broadcast, A/V and multimedia equipment sales.

Prior to joining Chyron, Motta was vice president of International Sales and Marketing for Prime Image in Saratoga, CA. Previously he was vice president/general manager for Professional Products in Bethesda, MD, after serving as vice president of Operations and marketing manager.

Since being formed as a subsidiary in 2007 to handle CEI's product sales business, CEI Sales has experienced significant growth, and the addition of Motta will enable the company to keep pace with the increased need for sales support and customer service. CEI Sales is an authorized reseller for many of the leading manufacturers of broadcast and audio/visual products.

"Chuck brings us a tremendous amount of experience in the industry, not only from a variety of roles with equipment dealers but also with manufacturers, so he has a great perspective on the needs of our customers," said John Wesley Nash, Vice President and COO of CEI. "As CEI Sales has grown so quickly, it was crucial that we add someone who can easily step into a key role at CEI Sales to help us continue to provide a high level of service, and we are fortunate to be able to have Chuck join us in that capacity."

Background:

CEI, located in Newington, VA, is a leading, award-winning broadcast and multi-media systems integrator. The company also offers complete equipment service, support and training. Its subsidiary, CEI Sales, LLC, supplies products and services to a wide range of clients, and to federal agencies and organizations through GSA. CEI has helped to define the leading edge of systems engineering and implementation for the communications industry since the mid1980's.

For more information: <http://www.commeng.com> or Email: marketing@commeng.com.

